

## FROM BUTCH'S DESK

I can't believe how fast summer is going. We are feeling positive and energetic as we head into the second chapter of this season. I think we can all agree it has been a difficult and unpredictable summer in Okoboji. I am proud of my team for pushing through and working hard. We are so lucky to have a community like ours.

We begin every August with our Cobalt Party, this year on the 2nd! It is great to welcome back our Parks Marina Cobalt owners and celebrate Cobalt Boats and the boating lifestyle. We still have a great selection of Cobalt boats from 23 ft to 35 ft boat segments; standard runabouts, inboard, outboard and surf series. It's not a coincidence that you see so many Cobalt boats on lake Okoboji. The interior amenities, classic style and high performance ride - experience the Cobalt difference.

The annual Crazy Days sale begins August 7th! It will be a great time to stock up and take care of your back-to-school shopping. The Central Emporium in Arnolds Park is the perfect place to shop locally and support the small businesses inside as we approach the end of our season.

End of summer cruises are booking at a record pace. Our famous Shake the Lake Saturday is officially sold out, but we have some great specialty cruises on the Fish Shack. New this year is the Boots & Bikinis cruise on August 9th from 7-10 PM - a Shake the Lake gone country! I'm also looking forward to the Vikings Cruise on Sept. 1 from 1-5 PM - a great way to kick off football season. Book while you can at [www.cruiseokoboji.com](http://www.cruiseokoboji.com).

West Boutique at Okoboji Boat Works is running some of the best end of season deals on swim, because your lake days aren't over yet! We've got Boji souvenirs, a wide selection of swimwear, and a great selection of year-round apparel.

August is a busy month at the Barefoot - we're soaking up all the summer we can get!

Monday, August 19th we've got our Full Moon Party featuring Jacuzzi Puma - come early for our seafood boil! Join us every week for live music & karaoke. Stay up to date on our Facebook page.

New this year at Snappers, is Gator-fest! We are grilling up a couple of whole gators, which will be accompanied by a whole plate of cajun style seafood. There will be kids activities, a bags tournament, a huge yard sale featuring bargains from Barefoot, West Boutique and Okoboji

Boats. We'll even have bargain boats to browse and a whole lot more. That's Sunday August 11th - free to attend and family-friendly!

See you soon,

## MARINA NEWS WITH NIGEL

As we dive into the heart of summer, we are thrilled to bring you some exciting updates and events happening at Parks Marina!

Mark your calendars because the much-anticipated Cobalt Party is just around the corner! Our crew is working tirelessly to ensure this event is one to remember.

We know the weather has been less than great, and it might have set the season back a little, but our sales and service teams are pulling out all the stops to make sure we have a spectacular second beginning to summer. Whether it's getting your boats serviced and ready for the water or helping you find the perfect new boat for your time on the lake, we're here to ensure you make the most of the sunny days ahead.

The season started earlier this year than it ever has, it may last longer than it ever has. In the end this will be the longest boating season on record even if you account for the high water.



## DISTRICT FEATURE: THE GARDENS WITH JIMMY

Man, the summer flies when you're having fun! If you haven't made

it to The Gardens yet this summer we hope you plan on joining us! We have live music every day at 5pm until Labor Day. Our Siesta Cruise departs from The Gardens Sunday thru Friday at 5PM with beer, wine and soda included with the ticket. GO USA!!! Now through the end of the Olympics we are watching and cheering Team USA with \$1 Goldslager, \$2 1800 Silver Tequila and \$3 Fireball.

We look forward to seeing you soon on our lakeside deck.



**Palm**  
at the Park

# DREAMY SUMMER STYLES

In the Central Emporium  
144 Lake Shore Drive

**The GARDENS**  
\* Lake Okoboji \*

Enjoy  
LIFE LAKESIDE

OPEN DAILY 11AM

LOWER LEVEL OF THE CENTRAL EMPORIUM  
**AMAZING WEST LAKE VIEWS**

SIESTA CRUISE SUN-FRI 5PM

SCAN TO BUY  
CRUISE TICKETS

DAILY LIVE MUSIC @ 5PM